

Subject: March 2017 Street Talk
From: LA Great Streets
Date: 03/07/2017 10:41 AM
To:

**Eric
Garcetti**
#lamayor

**GREAT^{LA}
STREETS**

STREET TALK

March 2017



Mayor Eric Garcetti joined Councilmember Mike Bonin and City and community leaders on Feb. 13 to break ground on a \$1.8M safety and mobility improvement for Venice Blvd. in Mar Vista.

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Welcome to the March 2017 edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

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See you on the street!

-The Great Streets team

Reminder!

Tomorrow, March 8: Support food access programs when you get your groceries!

In partnership with the Los Angeles Food Policy Council and Whole Foods Market, Great Streets is working to raise money to increase access to fresh and healthy food in underserved neighborhoods.

When you shop at these four Whole Foods locations on **Wednesday, March 8**, 5% of your purchase will go directly to helping LA Food Policy Council support neighborhood markets in providing fresh foods.



Give Back
when you get your groceries

WEDNESDAY, MARCH 8

At your participating
Whole Foods Market:
**18700 VENTURA BLVD
TARZANA, CA 91356**

SALES PROCEEDS WILL HELP
INCREASE ACCESS TO
FRESH AND HEALTHY FOOD IN
UNDERSERVED NEIGHBORHOODS:



lagreatstreets.org | goodfoodla.org | @lagreatstreets | @goodfoodla



Give Back
when you get your groceries

WEDNESDAY, MARCH 8

At your participating
Whole Foods Market:
**4520 SEPULVEDA BLVD
SHERMAN OAKS, CA 91403**

SALES PROCEEDS WILL HELP
INCREASE ACCESS TO
FRESH AND HEALTHY FOOD IN
UNDERSERVED NEIGHBORHOODS:



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Give Back
when you get your groceries

WEDNESDAY, MARCH 8

At your participating
Whole Foods Market:
**12905 RIVERSIDE DRIVE
SHERMAN OAKS, CA 91423**

SALES PROCEEDS WILL HELP
INCREASE ACCESS TO
FRESH AND HEALTHY FOOD IN
UNDERSERVED NEIGHBORHOODS:



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Give Back
when you get your groceries

WEDNESDAY, MARCH 8

At your participating
Whole Foods Market:
**21347 VENTURA BLVD
WOODLAND HILLS, CA 91364**

SALES PROCEEDS WILL HELP
INCREASE ACCESS TO
FRESH AND HEALTHY FOOD IN
UNDERSERVED NEIGHBORHOODS:



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Recap



Westwood Blvd Midblock Signal Goes Live

Great Streets joined Councilmember Paul Koretz, LADOT and Westwood community members to celebrate the opening of a new pedestrian signal on Westwood Blvd between Weyburn Ave and Kinross Ave. The new signal increases safe crossing opportunities and unifies the two sides of Westwood Blvd for pedestrians.



Great Streets Challenge Teams Kick Off Projects

In February our seven Great Streets Challenge community partners hosted kickoff walks of their project areas with Great Streets staff and our technical consultant team. These "walk audits" identified opportunities and challenges for transportation, economic and cultural activation through their projects.



Great Streets Lankershim Boulevard Community Open House

One hundred NoHo community members turned out to learn more about what's in store for Lankershim Blvd, including upgrades to street safety and green infrastructure and landscaping. Stay up to date with the latest at lagreatstreets.org/lankershim.

On Deck

Big City Forum: Talleres Publicos

Saturdays in March - 11th, 18th, 25th: 11am to 1pm

Big City Forum:
Publicos
Saturday

Pacoima City Hall
Talleres
March 11, 18, 25 2017, 11am – 1pm

Jessica Ceballos y Campbell


All workshops free to the public!

Our Neighborhood Coloring Book: Pacoima!
Nuestro vecindario para colorear: Pacoima!

Place is personal. What does your neighborhood look like, to you? What does Pacoima mean to you? This is our neighborhood, we go to school here, maybe work here, live here, maybe visit friends here, or shop here. In this workshop series we'll discuss community and place, what makes a neighborhood, and what makes it yours, and ours. Through imagination building, sketching, and basic drawing techniques, participants will turn our discussion and observations into coloring book drawings. All of the drawings will then come together to become Our Neighborhood Coloring Book! Your neighborhood defined by you!

Cada lugar es personal. ¿Cómo se ve tu vecindario? ¿Qué significa Pacoima para usted? Este es nuestro vecindario, vamos a la escuela aquí, tal vez trabajar aquí, vivir aquí, tal vez visitar amigos aquí, o comprar aquí. En esta serie de talleres discutiremos comunidad y lugar, qué hace un barrio, y qué lo hace suyo, y el nuestro. A través de la creación de la imaginación, dibujo y técnicas básicas de dibujo, los participantes convertirán nuestra discusión y observaciones en dibujos de dibujos para colorear. Todos los dibujos se reunirán para convertirse en nuestro libro para colorear vecindario! Su vecindario definido por usted!

13520 Van Nuys Blvd, Pacoima, CA 91331



Talleres Publicos returns in 2017 with artist **Jessica Ceballos y Campbell**. Talleres Publicos is a social practice and creative making project using the arts as way to engage with community. On Saturdays in March, from 11am to 1 pm, the program comes to Pacoima City Hall with workshops, conversations, and hands-on making projects.

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